



BOTANICAL GARDEN OF THE PIEDMONT
Fourth Annual
IAN ROBERTSON LEGACY LECTURESHIP

The Ian Robertson Legacy Lectureship honors the late Ian Robertson, master horticulturist, renowned landscape designer, educator, and author, by providing educational lectures as a source of funding for the Botanical Garden of the Piedmont.

The fourth annual lectureship THE HEALING PROPERTIES OF NATURE, will span four virtual evenings in September. The first evening we will discuss the personal healing properties of nature, the second we will discuss how nature can help to heal a community, and the third evening the discussion will focus on how we can heal nature. Finally, the fourth evening will bring all panelists together for a Q&A.

Sponsorship Outline:

Rudbeckia Sponsor:

- Full page ad in the program booklet, emailed to all attendees
- Recognition each evening of the event with your name or logo
- Recognition in Save the Date and Invitations
- Recognition in our Fall Newsletter
- 8 tickets to each of the four-evening series

Phlox Sponsor:

- Half-page ad in the program booklet, emailed to all attendees
- Recognition each evening of the event with your name or logo
- Recognition in Save the Date and Invitations
- Recognition in our Fall Newsletter
- 4 tickets to each of the four-evening series

Beebalm Sponsor:

- Quarter-page ad in the program booklet, emailed to all attendees
- Recognition each evening of the event with your name or logo
- Recognition in our Fall Newsletter
- 2 tickets to each of the four-evening series

Milkweed Sponsor:

- Quarter-page ad in the program booklet, emailed to all attendees



Botanical Garden
of the Piedmont

PRESENTS THE FOURTH ANNUAL IAN ROBERTSON LEGACY
LECTURESHIP

The Healing Properties of Nature

___ **Yes**, we would like to support the event as a:

\$2,000 Rudbeckia Sponsor \$1,500 Phlox Sponsor

\$1,000 Beebalm Sponsor \$250 Milkweed Sponsor

(as you would like to be listed)

Contact Name and Title if applicable:

ADDRESS: _____

PHONE: _____ **FAX:** _____

PRIMARY EMAIL: _____

Enclosed is our: \$ _____

Payment in full Pledge (to be paid by ___/___/___)

or

Please charge our Visa MasterCard American Express

Name on the card: _____ **CVV:** _____

Number: _____ **Expiration Date:** ___/___

Thank you in advance for your support of the Garden!

Please return to the Botanical Garden of the Piedmont, PO Box 6224, Charlottesville, VA 22906